



SnapAV Unveils New Products and Programs at Snap Pro Live Virtual Event

CHARLOTTE, NC, October 13, 2020 – Continuing to propel the industry forward, [SnapAV](#) formally introduced several new products and programs on the first day of the Snap Pro Live virtual event running from October 13th – 15th. According to CEO John Heyman, SnapAV is laser-focused on delivering solutions that will help dealers succeed.

“For our product platforms, we have several priorities that will help you: we want our products to provide a level of integration that makes your job much easier and increases the reliability of a system. We can assure this with our own products and, with an ongoing commitment to openness, with others willing to integrate,” Heyman told dealers during the Snap Pro Live Keynote Presentation. “We have shown how integral this is for our industry, and we will continue to solve real pain points for you and your customers.”



Control4 Chime Video Doorbell

SnapAV introduced the [Control4](#) Chime Video Doorbell – the first video doorbell solution designed to enable unprecedented automation and a higher level of integration with Control4 homes and businesses. Available in black and satin-nickel, Chime features HD video with a 5-megapixel camera for a sharp, crisp video experience, a 180-degree field view, and a built-in night mode for clear visibility at all hours of the day. It also enables natural two-way communications, allowing users to hear and speak at the same time.

Episode MEGA Subwoofers

SnapAV unveiled a new line of Episode MEGA Subwoofers – a family of compact, high-impact in-room subwoofers that deliver powerful bass without disturbing a room's aesthetic. These theater-grade subs offer a contemporary design, deep, discreet bass, and are loaded with the latest features including wired and wireless line inputs, IP control, and a companion app that gives users and dealers the ability to perfect the EQ and volume settings. Episode MEGA subs include sealed enclosures for controlled, clean bass in single and dual 8", 10", 12" and 15" (single only) driver configurations with up to 1000 watts of power.

Episode Response Series Amplifiers

A company first, SnapAV unveiled all-new Episode Response Series DSP Amplifiers – the brand's first IP-controlled matrix amplifiers with full DSP capabilities and preloaded presets for Signature speakers. The new amplifiers take multiroom audio to the next level, giving pros a matrix switching DSP amp to deliver incredible audio in up to eight rooms, in one convenient package. They are IP-controlled for fast, two-way setup and control with Control4 and other automation systems, and OvrC-compatible for fast remote software updates and troubleshooting. Now dealers can offer their customers a full Episode multiroom audio solution, from audio switching and amplification to speakers and subwoofers.

Control4 T4 Touchscreens

Dubbed “the best touchscreens they've ever built,” SnapAV announced a brand-new family of Control4 T4 In-Wall and Tabletop Touchscreens. Shipping in November, the new family of touchscreens feature brighter, higher resolution screens that automatically adjust to ambient light levels, a faster processor, and upgraded microphone array and speakers.

These new touchscreens are the ideal interface for the smart home or business and the perfect companion for the new Chime Video Doorbell. What's more, dealers can enjoy fast and precise installation with high-strength magnets that snap the screens into place on the base or in the wall. Eight models of the new touchscreens are available in white or black, 10" and 8", and in-wall or tabletop versions.



Control4 Wireless Lighting Expansion

Earlier this year, SnapAV introduced Control4 Essential Wireless Lighting to enable dealers to incorporate smart lighting into many more projects. Today, SnapAV unveiled new wireless lighting models to expand the experience. The Control4 Wireless Receptacle Outlet Switch provides an elegant, nearly invisible way to include lamps and other plug-in devices into Control4 systems. It includes one always-on outlet, and one switched outlet for on/off control of virtually every 120V lighting load and other plug-in devices. Available in nine stylish colors and finishes, built-in Zigbee allows control through Control4 interfaces, lighting scenes and programmed events.

Also new, the Control4 Wireless Outdoor Plug-In Outlet Switch is a weather-proof, plug-in switch that provides on/off control of 120V loads such as fountains, pumps and outdoor lighting. Because it plugs into a standard 120V outlet, it can be easily installed without an electrician.

Pakedge Now Available on SnapAV.com

Expanding opportunity for dealers, SnapAV has added Pakedge MS Series Ethernet switches to the SnapAV.com eComm site. The move enables SnapAV dealers to utilize the new OvrC-enabled Pakedge switches that are engineered for large, sophisticated jobs. Together, Araknis and Pakedge offer a combined portfolio of switches ranging from 5-port unmanaged options to a 44-port, Layer 3 managed switch with 10Gbps uplink ports. With this full line of switches, dealers can build small residential MoIP systems or multi-switch solutions to support even the largest commercial jobs.

Control4 OS 3 Release 3.2

Building on the success of the introduction of OS 3, SnapAV unveiled software update 3.2 with dozens of enhancements and support for new devices including the Control4 Chime Video Doorbell. New features include a ‘History’ view that allows users to see what happened in their home throughout the day—who came to the door, when were the doors unlocked, when was the security system armed, and more.

Release 3.2 also includes an update to the SR260 Remote to now feature a visual volume level indicator. And, the Intercom Anywhere app is now part of the Control4 OS 3 mobile apps for Android and iOS smartphones. Release 3.2 also adds a new AddDriver API enabling driver developers to automatically add and configure supporting drivers, simplifying integration of third-party devices and helping dealers by reducing complexity and saving time during installations.

PCNA Certification

SnapAV also unveiled the newly rebranded PCNA (Professional Certified Network Administrator) Certification – an engaging, affordable certification in networking that has been expanded to accommodate Araknis. The refreshed program now comes with new hardware and is now available in two tracks: a Pakedge PCNA or Araknis PCNA track. The curriculum has also been updated to include more in-depth training. Available now to all SnapAV and Control4 dealers, pros can take the courses at their own pace in the comfort of their homes, with all networking equipment delivered to them.

For hi-res images, [click here](#).

About SnapAV

Established in 2005 and based in Charlotte, North Carolina, SnapAV is a manufacturer and exclusive source of A/V, surveillance, control, networking and remote management products for professional integrators. An industry leader in the custom install channel, SnapAV helps integrators build their businesses by providing a wide range of high-quality products, easily accessible through an intuitive website and backed by award-winning service and support. With a vast catalogue of today's most popular brands, SnapAV is the premier choice for custom installers across the globe. With 23 pro stores in the US, SnapAV blends the benefits of ecommerce with the convenience of local stores. Additional information about SnapAV and its products can be found at www.snapav.com.

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Media Contacts

SnapAV
Abigail Hanlon
Director, Marketing Events & PR
Abigail.hanlon@snapav.com

Griffin360
Jess Passananti
Group Account Director
jess@griffin360.com